

FOR IMMEDIATE RELEASE

REALTORS REJOICE; MICHIGAN AVENUE RETAIL ALIVE AND WELL

(June 3, 2008) Northbrook, IL – Op2mize, LLC announced today that it has just negotiated the long-term lease of 14,713 square feet of prime retail space on the Magnificent Mile® to Charles Schwab & Co., Inc. Op2mize has been marketing the space for lease at 430 North Michigan Avenue in Chicago on behalf of the National Association of Realtors® (NAR) which owns the property. This is NAR's office headquarters location where they occupy the vast majority of the property, which is sometimes known as "The Realtor Building". The lease runs through 2019 although other terms were not disclosed.

"Recent reports of retail woe on Michigan Avenue seem overstated to us" observed Geoffrey Kasselmann, SIOR, Op2mize's President, who represented NAR in the lease. "The truth is, we had our choice of deals along the way but NAR preferred to find the best fit, which they achieved with Schwab. Both groups can be proud to have this kind of relationship in this kind of location." Kasselmann noted that Op2mize negotiated with a wide range of retail users for this space including several high-end restaurants, apparel retailers, art galleries, concept stores and private clubs before selecting Schwab to occupy NAR's "front door".

"We are thrilled with landing a tenant of Schwab's caliber for our retail space, and have every confidence that such a transaction will serve the best interests of our Association and its membership for years to come" commented W. Alan Huffman, the Chicago Subcommittee Chair of NAR's Real Property Operations Committee, which oversaw the marketing and leasing efforts on NAR's behalf.

Op2mize was assisted on the project by KB Real Estate, Inc., while Charles Schwab & Co., Inc. was represented by David Burden at Cushman & Wakefield of Illinois, Inc. The Realtor Building is managed by GNP Realty Partners.

The space leased by Schwab includes a striking 50 foot high street level entry totaling 1,608 square feet plus a private 13,105 square foot mezzanine connected by dedicated escalators and a passenger elevator. The space is truly unique by Michigan Avenue standards by virtue of its two-story wrap-around window line that fronts on Michigan Avenue as well as the public plaza to the south of the building.

This location on Michigan Avenue also comes with compelling demographics including dense pedestrian traffic counts, immediate proximity to an aggregation of white-collar workers, and critical mass of residences and hotels within walking distance. “For almost anyone living or working in the area, or if you are traversing from one end of the Mag Mile® to the other, this space will be hard to miss” stated Kasselmann, who added that Millennium Park has stretched traditional Michigan Avenue boundaries such that The Realtor Building is increasingly in the center of the action. Other retail tenants at The Realtor Building include Walgreens and Billy Goat Tavern.

About Op2mize: Op2mize, LLC provides comprehensive transaction and advisory services to property owners and space users by combining traditional real estate fundamentals with ROI-driven building intelligence and sustainability best practices. Through this unprecedented bundle of service offerings Op2mize is consistently able to optimize client-centric value in conjunction with other measures of project success. For more information about the Op2mize platform of Sustainable Intelligence™, please visit www.op2mize.com.

FOR MORE INFORMATION, PLEASE CONTACT:

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Virtual tours of the 430 North Michigan Avenue retail space are available here: <http://www.op2mize.com/VT/index.html>